

FREQUENTLY ASKED QUESTIONS (FAQ)

1. WHO CAN EXHIBIT / PARTICIPATE ?

Anyone and everyone from the Fashion & Lifestyle industry can be a part of this exhibition.

2. WHO DO I NEED TO CONTACT IF I HAVE - QUESTIONS ABOUT A PARTICULAR ITEM or WOULD LIKE TO BOOK ?

Please contact the Sales Representative or Sales Manager on 70030-98436, 90077-22562, and 98315-66902.

3. HOW MUCH DOES IT COST TO EXHIBIT ?

It varies depending on the booth size. Normally, the CABIN STALL sizes we have are of 3m x 2m, 2.5m x 2m, 2m x 2m, 1.5m x 2m, & 1.5m x 1.5m Stalls can be single side open, 2 side open and 3 side open and OPEN STALLS consists of only Table size 5ft by 2.5ft without any fabrication, depending on which stall number one wishes to book. If you would like to know the cost estimation, please feel free to Contact the concerned team on 70030-98436, 90077-22562, 98315-66902.

4. WHAT IS INCLUDED IN MY STALL RENTAL ?

The CABIN STALL rental includes:

- Taxes (GST).
- Fabricated Stall with fascia name.
- 1 Octanorm table, 2 chairs, 2- 3 spotlights (depending on size of the stall), 1 plug point, and 1 dustbin.

The OPEN STALL rental includes:

- Taxes (GST).
- 1/2 Table and 2 Chairs.

5. WHAT ABOUT THE ACCESSORIES, DO I NEED TO PAY EXTRA ?

Yes the accessories are to be charged separately and have to be paid directly to the fabricator on the venue. However, order to be placed with the booking executive with whom you have booked the stall.

6. WHAT ALL ARE CONSIDERED AS ACCESSORIES ? HOW IS IT PRICED ?

Extra Octanorm Table, Garment stands (Long, Single, Double), Glass shelves, Wooden shelves, extra Spotlights, Halogen, White Lights, etc. Priced very reasonable which our executive shall inform while booking the stall.

7. CAN THE SIZE OF MY BOOTH BE ALTERED ?

Yes, it can be done depending on the availability of the area which can be further confirmed by the sales team on 7003098436, 9007722562, and 98315-66902.

8. BOOTH SETUP: CAN I DO IT MYSELF or SOMEONE ELSE DO IT ?

The booth setup needs to be done by the Exhibitors themselves. On the opening day of the exhibition at 10 A.M.

9. CAN I CHANGE THE TEXT ON MY FASCIA BOARD ?

Yes, it can be done in no less than 10 days before the exhibition begins.

10. WHAT ARE THE DIFFERENT METHODS OF PAYMENT ?

You can make the payment either by:

- Direct Cash Deposit in SHREE BABOSA INDUSTRIES Bank Accounts.
- Through NEFT/RTGS in the account of SHREE BABOSA INDUSTRIES, which shall be provided on request.
- Through online payment gateway on FIRST WOMAN EXHIBITIONS website
- Demand Draft which can be drawn in favour of "SHREE BABOSA INDUSTRIES" payable at Kolkata.

11. WHAT ARE THE OFFICIAL EXHIBITION EVENT / SHOW RULES ?

Terms & Condition Link.

12. CAN YOU PROVIDE ON-SITE LABOUR / SALES STAFF DURING BUILD-UP ?

Yes, at an additional cost. Let us know what you need us to do and we'll get you a quote. It ranges from ₹1500 to ₹2000 per promoter per day.

13. CAN I DISPLAY ITEMS OUTSIDE MY BOOTH AREA ?

No, for health and safety reasons you're not allowed to expand beyond your stand area. A penalty would be charged if you fail to follow this rule.

14. I'M HAVING ISSUES PROCESSING MY - CARD PAYMENT ONLINE, WHAT DO I DO ?

Don't panic. All you need to do is follow the error messages shown online and if the issue continues, contact our service centre team on 70030-98436, 90077-22562 & 93304-79579.

15. WHAT LOGISTICS SUPPORT YOU PROVIDE - IN FINDING ACCOMODATION ?

We help you with the concessional rates at the venue-hotel. We also provide you the list and contact numbers of other hotels nearby to the venue of various price ranges where you can book directly.

16. DO YOU HELP WITH BOOKING THE HOTELS FOR OUR ACCOMODATION ?

No, we can only help you with the details. Rest everything has to be managed by the exhibitor as per their preferences and budget.

17. DO YOU HELP TO TRANSPORT OUR GOODS TO THE CITYWHERE THE EXHIBITION IS ORGANISED ?

We can help you with the transporters contact details, which can help you in transporting the products from your city to the venue city.

However, the responsibility shall be of the exhibitor only.

18. WHEN CAN WE SEND THE PRODUCTS TO - THE EXHIBITION VENUE ?

Products can be sent on the day of Exhibition after 9 A.M. for Kolkata Venues and Kolkata Exhibitors and 1 day before the exhibition after 5 P.M. at the Other City Venue. For more information, you can contact our floor managing team on 93304-79579.

19. WHAT IS THE PROCESS OF BOOKING ?

- Reach 70030-98436, 90077-22562, 98315-66902 or register yourself with us on link and we will get in touch with you.
- Communicate with our sales team and select the best stall for your product.
- Make at least 50% of the payment at the time of booking.
- Stall booking shall be deemed as completed, only after FULL PAYMENT is received 10 days before the commencement of the exhibition and if FULL PAYMENT is not done then the booking stands cancelled and no refund / adjustment shall be made for the Exhibitor.
- Once the stall is booked, all the details of the exhibition will be forwarded to the exhibitor.
- The stall booking contract will also be forwarded and it is mandatory for the Exhibitor to send an Acceptance & Acknowledgment. If no acceptance of the confirmation is received within 3 days of receipt, it will be deemed as accepted by the exhibitor.
- Make the full payment and get highlighted in the special attraction standee.

- In the CABIN STALL rental, we provide Fabricated Stall with fascia name, 1 octanorm table, 2chairs, 2-3 spotlights, 1plug point, and 1 dustbin.
- In the OPEN STALL rental, we provide Stall with, 1/2 Table and 2chairs.
- Any additional requirements like Garment stand, Glass shelf, Jewellery Table, extra spotlight, Halogen, etc can be fulfilled at an extra cost.
- You need to send your product by courier to the venue city or you can also hand-carry your products for the exhibition.
- We can provide you the list and contact numbers of hotels nearby to the venue of various price ranges where you can book directly.
- We can provide you with the logistics support if possible from our end.
- Finally, come for the exhibition - sell your products - succeed - be happy – and participate with us again in our upcoming exhibitions.

20. CAN I DISTRIBUTE LEAFLETS AND SAMPLES AT THE SHOW VENUE ?

Yes, but restricted only in your booth area.

21. WHEN DOES THE EXHIBITION OPEN - FOR EXHIBITORS ?

Exhibitors can access the venue at 9 A.M. on the opening day. For other days of the exhibition, exhibitors can come at 10 A.M. to open the stall.

22. HOW DO I KNOW HOW MANY OPEN SIDES I HAVE ?

You can ask this at the time of booking the stall. Stalls which are 2 sides or 3 sides open are charged an additional amount. You can directly contact our team on 70030-98436, 90077-22562, and 98315-66902 and confirm the same. On the floor plan, the open sides are indicated so kindly follow the FLOOR PLAN / LAYOUT.

23. ARE THERE ANY OPPORTUNITIES TO RECEIVE A DISCOUNTED EXHIBIT FEE?

If the full payment is made for 3 consecutive shows then the exhibitor gets a discount of 5% and If the full payment is made for 6 consecutive shows then the exhibitor gets a discount of 10%. For more information kindly contact the concerned team on 70030-98436, 90077-22562, and 98315-66902.